

Each year East Windsor Township hosts free spring and summer community events attended by citizens from the community. As we begin planning for 2017, we are reaching out to you and asking for financial support so the Township can continue to offer events free of charge to attendees.

The spring season begins with our Egg Hunt, drawing hundreds of children who frantically search Etra Lake Park grounds to collect as many candy filled eggs as they can gather, leaving with their baskets full and smiles on their faces.

The largest and most popular event is the Independence Day Celebration. Etra Lake Park is packed with people who come out to grill while listening to two live bands, with nightfall bringing a grand display of the best fireworks show in the area.

Throughout July and August, we host multiple family evening events at Etra Lake Park. These events feature a live band playing and/or games and activities for children, followed by the showing of a popular movie in the park.

Year after year East Windsor has taken pride in offering these events, and the community has responded by coming out in greater numbers each year. Providing these free events would be difficult without financial support of the business community. We are extremely grateful to the businesses who have partnered with us in prior years, and it is our hope that you will consider becoming a 2017 Community Events sponsor.



East Windsor Township
Invites you to Sponsor
the following
2017 Community Events!

Egg Hunt

*Independence Day Celebration
July 1, 2017
featuring Jazz Band
and Brass Ensemble
followed by Fireworks Display*

*Family Evening Events Series
featuring Live Bands
and Activities for Children*

**East Windsor Township
Community Events
Sponsorship Opportunities**

East Windsor Recreation Dept
16 Lanning Blvd.
Phone: (609) 443-4000 ext. 225
Fax: (609) 443-6865

www.east-windsor.nj.us

Platinum Sponsor - \$5,000

- ◆ Plaque presented by Mayor
- ◆ Recognized by Mayor in bi-weekly Spotlight East Windsor show
- ◆ Complementary Ad in bi-annual newsletter
- ◆ Permitted to put up banner and display at each event
- ◆ Acknowledged on signage and announced at events as Platinum Sponsor
- ◆ Acknowledged on Township website
- ◆ Acknowledged in Township bi-annual newsletter -12,000 copies distributed to East Windsor residents
- ◆ 1 VIP Parking pass to Independence Day Celebration

Diamond Sponsor - \$2,500

- ◆ Permitted to put up display at each event
- ◆ Acknowledged on signage and announced at events as Diamond Sponsor
- ◆ Acknowledged on Township website
- ◆ Acknowledged in Township bi-annual newsletter -12,000 copies distributed to East Windsor residents
- ◆ 1 VIP Parking pass to Independence Day Celebration

COMMUNITY EVENT SPONSORSHIP FORM

Below is a sponsorship form. We ask that you take a few moments to read over the information and determine if you can offer some level of financial support. Please feel free to contact us at the East Windsor Township Recreation Department with any questions you have or if you would like to set up a meeting to discuss the sponsorship opportunities. We look forward to an opportunity to discuss the details of our events and how important our community sponsors are to their success. Please fill out the form below, detach it from the brochure and return it to the East Windsor Recreation Department. Checks should be made out and mailed to: East Windsor Recreation Commission, 16 Lanning Boulevard, East Windsor, NJ 08520.

AMOUNT OF SPONSORSHIP: _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

FAX: _____

EMAIL: _____

If you do not see the amount you would like to sponsor, please don't hesitate to write in your amount and the Recreation Department will design a package for that amount.

THANK YOU FOR YOUR SUPPORT!

Gold Sponsor - \$1,000

- ◆ Acknowledged on signage and announced at events as Gold Sponsor
- ◆ Acknowledged on Township website
- ◆ Acknowledged in the Township bi-annual newsletter -12,000 copies distributed to East Windsor residents
- ◆ 1 VIP Parking pass to Independence Day Celebration

Silver Sponsor - \$500

- ◆ Acknowledged on Township website
- ◆ Acknowledged in Township bi-annual newsletter -12,000 copies distributed to East Windsor residents
- ◆ 1 VIP Parking pass to Independence Day Celebration
- ◆ Announced at events as Silver Sponsor

Bronze Sponsor - \$250

- ◆ Acknowledged on Township website
- ◆ Acknowledged in Township bi-annual newsletter -12,000 copies distributed to East Windsor residents
- ◆ Announced at events as Bronze Sponsor